

What's hot....

Looking to immerse your visitors in the essence of your place?

The recently launched *i-Box* combines a state of the art global satellite positioning system with stories about the people, places and pastimes of Banks Peninsula. It is designed as an interactive guide to the area for both international and domestic visitors.

The current version users simply plug their unit into their cigarette lighter and tune their radio to a nominated FM frequency. As they drive towards Banks Peninsula they will hear stories about the area they are traveling through. Images of Banks Peninsula will also be played on the screen. These images will be accompanied by audio including sound bites (both Ngai Tahu and European), music, poetry and prose of Banks Peninsula.



The system has the ability to play video clips when the vehicle is stationary.

Further leading edge refinements include an inbuilt speaker, logging of visitor's movements, a touch screen drop down menu and preview options. Future add on options are planned and may include an outdoor version, wireless integration with car speakers and remote updating.

The *i-Box* developer, Malcolm Anderson of Interpretation New Zealand, says, "The opportunity to use local talent to deliver high quality local stories, music, poetry and prose, direct to visitors is exciting. Simple but innovative in-car technology, now offers visitor's an integrated approach to engaging with the culture, heritage and landscapes of Banks Peninsula".

The *i-BOX* was recently launched by the Minister of Tourism, Damien O'Connor in Akaroa.

If you would like to experience the *i-BOX*, or find out more email [us here](mailto:stories@interpretationnz.co.nz)



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Call: + 64 027 294 2132 | Email stories@interpretationnz.co.nz

www.interpretationnz.co.nz

"Dry words and dry facts will not fire hearts" John Muir