

# Key Interpretation Principles

Web version

Principle #	INTERPRETIVE PRINCIPLE
1	Interpretation must relate to the lives of visitors
2	Interpretation must move beyond providing information and seek to “move “ people to action
3	Interpretation should be based on developing a story that informs, enlightens and entertains
4	Interpretation should inspire and provoke visitors
5	Interpretation should be based on a theme
6	Interpretation should be pitched to reflect the diversity of the group
7	Interpretation can bring the past alive and make the future understandable
8	Interpretation must be well researched
9	Interpreters need passion – both for the visitor and the subject
10	Interpreters must demonstrate excellent communication skills



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